

# THE COST OF HIGH TURNOVER IN CONSTRUCTION

Why Recruitment Matters

**Workforce Stability**



**Strategic Recruitment**



**Project Performance**



## THE CHALLENGE

The construction industry continues to face persistent high turnover, but the impact goes far beyond open positions. Frequent workforce changes create disruption across every phase of a project from planning to completion.

Teams lose momentum, experienced workers are replaced with less familiar talent, and productivity becomes inconsistent. In high-demand environments, contractors are forced to continuously recruit, onboard, and retrain, pulling focus away from project execution.

This cycle not only increases operational strain but also introduces risk to safety, timelines, and overall performance. Without a reliable workforce strategy, turnover becomes a constant drain on time, resources, and profitability.

## THE HIDDEN COSTS OF TURNOVER

**High turnover isn't just inconvenient it's expensive:**

### Recruitment Costs

Time and money spent sourcing, screening, and onboarding new workers

### Lost Productivity

New hires require ramp-up time, slowing down project timelines

### Training & Safety Risks

Inexperienced workers increase the likelihood of errors and workplace incidents

### Project Delays

Workforce gaps can push deadlines and affect client satisfaction

## WHY IT MATTERS

Every departure disrupts workflow, reduces team efficiency, and impacts your bottom line. In an industry driven by deadlines and precision, retaining skilled labor is critical to consistent performance and project success.

## THE SOLUTION

**A proactive recruitment strategy helps reduce turnover and build a stronger workforce.**

### Key Benefits:

- Access to pre-qualified, skilled talent
- Faster hiring to minimize downtime
- Better alignment between workers and job requirements
- Increased retention through quality placements

## HOW NSC STAFFING SUPPORTS YOU

**NSC Staffing connects construction companies with reliable, skilled professionals to keep projects moving.**

- Nationwide talent network
- Industry-specific recruiting expertise
- Flexible workforce solutions
- Focus on long-term placement success

Reducing turnover isn't just about filling roles it's about building a dependable workforce that drives project success.

